Objective
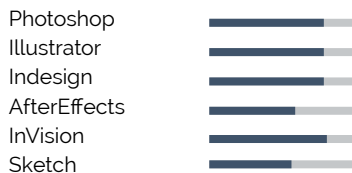
Self-driven, experienced visual and front-end designer seeking a position amongst a creative team to provide quality design and development solutions.

Skills

Design Software

- Photoshop
- Illustrator
- Indesign
- AfterEffects
- InVision
- Sketch

Web Languages and CMS

- HTML/CSS
- Javascript
- Ruby
- Bootstrap
- Wordpress
- React.js

Social

Website
www.ryan-downs.com

Email
redowns2@gmail.com

LinkedIn
www.linkedin.com/in/redowns

Dribbble
dribbble.com/ryandowns

Vimeo
vimeo.com/ryandowns

Education

**The University of Texas
at Austin, 2006-2010**
Major: Creative Advertising, May 2010
Minor: Business Foundations, May 2010

Experience

IBM
IBM is a global technology and innovation company and is emerging as a leader in cloud and cognitive solutions space.

Senior Visual Designer
January 2016 - Present

- Brainstorm, concept, and design digital experiences for the global IBM salesforce including web and native apps, websites, presentations, event branding and collateral, and video animations
- Create, maintain, and enforce style guidelines for internal IBM brands
- Support junior designers through mentoring, creative reviews, and IBM Design Thinking workshop facilitation
- Coordinate with outside agencies and global stakeholders to bring projects to completion through online and face-to-face collaboration

Chasse Consulting: Sales Strategies, Inc.
Chasse Consulting is a global organization specializing in sales strategy consulting for Fortune 500 IT companies

Senior Visual Designer
April 2015 - December 2015

- Conceptualize and present original concepts that execute on customer-defined goals and target audience
- Ensure execution of brand, vision, and standards on all projects
- Coordinate managerial- and production-level tasks and parallel timelines
- Approve creative estimates to ensure high quality execution and on-time delivery while remaining within budget

Design Lead
January 2012 – April 2015

- Oversaw the design of a new product which led to an increase in company profits of 500% in its first year
- Created new product roadmaps that included milestone phases, new feature implementation schedules, and update plans
- Supervised team under the Creative Director: reviews of client-facing work, task delegation, art direction, and web design/development support
- Established Chasse Animation Services, a marketing offering including full production of explainer videos, event videos, and event animations

Multimedia Design Specialist
April 2010 – December 2011

- Assembled and designed 100+ eLearning courses for technology companies including Rackspace, VMware and Amazon Web Services
- Designed presentations for corporate kick-off events and C-level presenters for Fortune 500 technology companies including HP and Dell
- Assisted in audio production, recording, editing, and voice direction (English, Chinese, Japanese, German, French)
- Led the implementation of the company's 2011 website redesign, with a focus on refreshing the brand identity, upgrading layout and content, and generating online leads