

# RYAN DOWNS

ILLUSTRATOR || DESIGNER

## OBJECTIVE

To contribute to a team of highly motivated individuals by leveraging my knowledge of experience design while creating key concept work to fulfill the needs of the role and to refine my skills as an artist.

## SKILLS

### Art

- Character Design & Concept
- Environment Design & Concept
- Sequential Art
- Game Assets
- Traditional mediums

### Software / Computer Languages

- Adobe Creative Suite
- Procreate
- Sketch
- HTML / CSS / JavaScript
- React.js
- Github

## EDUCATION

### Treehouse (2019)

Full-Stack JavaScript Tech Degree

### University of Texas at Austin (2006-2010)

Bachelor's in Creative Advertising

## CONTACT

### Email

redowns2@gmail.com

### Website

[www.ryan-downs.com](http://www.ryan-downs.com)

### Instagram

[@ryandownsiillustration](https://www.instagram.com/ryandownsiillustration)

### LinkedIn

[www.linkedin.com/in/redowns](http://www.linkedin.com/in/redowns)

## EXPERIENCE



### IBM

IBM is a global technology innovation company and is emerging as a leader in the cloud and cognitive solutions space.

### Senior Visual Designer

January 2016 - Present

- Brainstorm, concept, and design digital experiences for the global IBM salesforce including user interfaces, interactive web applications, presentations, event branding and collateral, and video animations
- Create, maintain, and enforce style guidelines for internal IBM brands
- Support and mentor junior designers through creative reviews, workshop facilitation, and in-person or virtual collaboration
- Coordinate with external agencies and global stakeholders to meet deadlines and ensure the successful launch of all projects



### Chase Consulting: Sales Strategies, Inc.

A global financial organization specializing in sales strategy consulting for Fortune 500 companies

### Senior Visual Designer

April 2015 - December 2015

- Conceptualize and present original concepts that execute on customer-defined goals and target audience
- Ensure execution of brand, vision, and standards on all projects
- Coordinate managerial- and production-level tasks and parallel timelines
- Approve creative estimates for contract work to ensure high quality execution and on-time, on-budget delivery

### Design Lead

January 2012 - April 2015

- Integral team member on the development of the company's flagship product, which saw company profits increase by 500% in its first year
- Created new product roadmaps that included milestone phases, new feature implementation schedules, and update plans
- Direct manager to the design team under the lead of the company Creative Director; responsibilities included in-person reviews of client-facing work, task delegation, art direction, and web design and development support
- Established Chass Animation Services, a new offering for the company featuring full production of explainer and event videos and event animations

### Multi-media Design Specialist

April 2010 - December 2011

- Assembled and designed 100+ eLearning courses for technology companies including Rackspace, VMware, Dell, HP, and Amazon Web Services
- Designed presentations for corporate kick-off events and C-level presenters for Fortune 500 technology companies
- Assisted in audio production, editing, and voice direction for translated materials from English to German, Japanese, French, and German
- Led the implementation of the company's 2011 website redesign, with a focus on refreshing the brand identity, upgrading layouts and content, and online lead generation